



Team Captains Package – 20th Annual 2024 Gift of Giving Back Food Drive

Welcome Message

Thank you for joining us in celebrating the 20th Annual Gift of Giving Back Food Drive — the largest youth-led food drive in Canada.

As a Team Captain, your leadership helps to inspire compassion, build community, and show our youth what it means to give back.

Did you know that more than half of the people using our local food banks are children? Through your dedication, we are working toward a community where no child goes hungry.

Our Four Cornerstones

This initiative is about more than collecting food though — it's about building values. Our program is grounded in four key principles:

1. **Practice Compassion & Respect**

We encourage young people to recognize and respond to those in need with empathy, dignity and kindness.

2. **Learn Through Education & Awareness**

We connect youth with the hard-working community agencies that support vulnerable people every day and teach them how hunger impacts real families.

3. **Lead with Youth Empowerment**

We inspire kids to be change-makers, helping them discover the power of their own actions and voices, to lift other kids up.

4. **Give Through Volunteerism & Community Engagement**

We foster a tradition of giving time and energy to help others—thriving communities are built on the spirit of volunteers.

Role of the Team Captain

As a Team Captain, you're the heart of your group — motivating, organizing, and guiding your fellow families. We know this can be a big responsibility, which is why we always say don't go it alone! Ask for help and delegate where you can.



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Who You're Helping

The food and funds you help collect directly support our amazing local organizations: Feed Halton, Kerr St. Mission, Fare Share Food Bank Oakville, Food for Life, The Salvation Army, Halton Women's Place, Compassion Society, The ROCK, Halton Learning Foundation, and Halton Catholic Children's Foundation.



Every donation helps fill shelves, stomachs, and hearts. Please refer to the attached letter from Halton Women's Place for an example of your impact.

As a registered Canadian charity (Charity #80769 1126 RR0001), we also provide tax receipts for donations over \$25.00. If a receipt is requested, please collect full name and email address (with type of payment) and email to accounting@giftofgivingback.ca

Fundraising & Collection Ideas

From tagging at grocery stores to silent auctions and bottle drives — there are countless fun and impactful ways for your team to make a difference. Some of our favourites include:

- Blue bag distribution to your neighbourhood (bags + letter templates provided)
 - **Zee Map** available for checking bag distribution to avoid overlapping!
 - <https://bit.ly/4nsYXH9> (Oakville Map - instructions attached in attached document)
- Grocery Store tagging – contact local stores to set up time for your team to canvass for food and cash/tap donations – start early!! (insurance form provided)
- Metro-linx – Go Station canvassing – contact Jocelyn.Short@metrolinx.com to book a time and station location. Make sure to say you are with the GOGB!
- Any fun activities – Bingo nights, Bottle drives, Birthday Party collections, garage sales, raffles, raking leaves, Exhibition games collection, Online Silent Auction, 50/50 draws, any team event can be turned into a fun collection time for a team!



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- Make sure the kids are involved in planning and executing!
- Company volunteer matching – check with parents on workplace donations.
- High School students can collect volunteer hours for organizing and participating in events and bag drop offs/collections.

High School Volunteer Hours

High school students can earn **up to 10 volunteer hours** through food collection and related planning. Hours are awarded based on number of bags collected and involvement in the initiative. Please coordinate with a GOGB board member in advance to confirm eligibility and secure sign-off.

# of Bags distributed, collected and brought to the Food Drive	TOTAL VOLUNTEER HOURS GRANTED
1-10 BAGS	3 HOURS
11-20 BAGS	4 HOURS
21-30 BAGS	5 HOURS
31-40 BAGS	6 HOURS
41-50 BAGS	8 HOURS
50+ BAGS	10 HOURS

Introducing Tip Tap Pay

We're excited to offer Tip Tap Pay terminals again this year! These are contactless, easy-to-use donation tools available in \$5 and \$10 denominations. Reserve one or more by filling in a request form here: <https://forms.gle/vo2jspGZ5ni5K4NaA>

Terminals are tracked by ID numbers and teams - to credit your team's totals.

Cash Handling Guidelines

If your team will be handling cash donations, please follow these best practices to ensure safety:

- Always count money with two adults present, in a safe and secure environment.
- Seal and label envelopes with signatures.
- **Never** leave cash unattended or with children under 16 years old.



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- Store funds securely until delivered to our Treasurer, or send a e-transfer for the total amount to accounting@giftofgivingback.ca. Make sure to indicate your team information.

Social Media

Remember to tag the Gift with all your social media posts too!

- **Instagram** @giftgivingback **Hashtags** #giftgivingback, #kidsfeedingkids, #OakvilleON, #fooddrive, #halton, #volunteer, #compassion

20th Anniversary Contest

- Please see attached flyer for details on how to enter! We would love to hear from the kids!

Blue Bags

- If more bags are needed – Ranger teams, please contact Tara Grant (gogb@oakvillerangers.ca). They will be available to pick up at the Rangers office.
- Hornets – please contact Fiona Hutchinson (memberatlargeFhutchison@oakvillehornets.com) for pickup at the Hornets office.

Top 16 Most Needed Food Items

- Canned fish/meat
- Canned fruit in 100% juice
- Canned vegetables
- Whole grain cereal
- Brown rice
- Cooking oil
- Canned tomatoes
- Peanut/wow butter
- Tea & instant coffee
- Plain oatmeal
- Pasta sauce
- Canned soup
- Baby products (diapers, food, formula)
- Personal care items (soap, shampoo, hygiene products)



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We're incredibly grateful for your leadership. Together, we're showing the next generation how powerful community, compassion, and a bag of groceries can be.

Thank you!

Deb Hawke Wende

Managing Director, Gift of Giving Back

deb@giftofgivingback.ca

Oakville Gift of Giving Back Food Drive Event

DATE: **NOVEMBER 18-20TH, 2025**

LOCATION: **HOLY TRINITY CATHOLIC HIGH SCHOOL**

(2420 SIXTH LINE, OAKVILLE)

Check with your Organizations for details on Drop off times for your team!